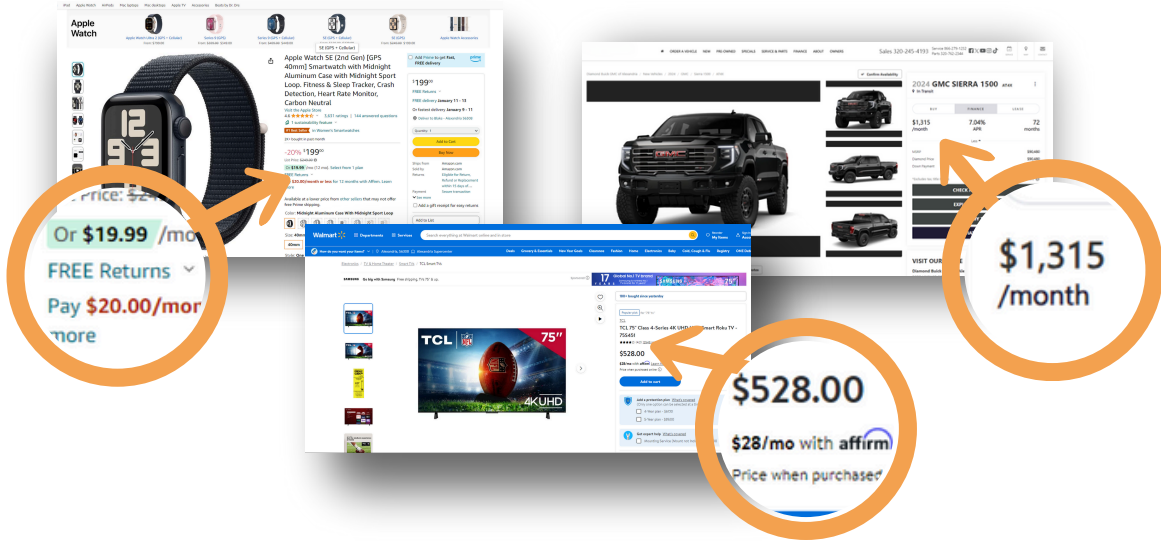


# WHY OFFER FINANCING



## ▶ INCREASED SALES

- **PROVIDING A FINANCING SOLUTION DURING THE SALES PROCESS INCREASES TOTAL SALES BY 30%** *FORBES/FORRESTER RESEARCH*

## ▶ FINANCING IS BEING UTILIZED

- **OVER 70% OF COMPANIES UTILIZE SOME FORM OF FINANCING WHEN PURCHASING EQUIPMENT** *ELFA*
- **THE AMOUNT OF GOVERNMENT LEASING HAS DOUBLED OVER RECENT YEARS** *AGLF*



**“ THE PLATFORM IS VERY EASY TO USE, AND I LOVE HOW ONCE YOU PUT IN THE REQUIRED INFORMATION, IT PROVIDES YOU WITH A CUSTOMER FACING QUOTE WITHIN SECONDS. I BELIEVE PARTNERING WITH NCL GOVERNMENT CAPITAL WILL PROVIDE OUR CUSTOMERS WITH A RESOURCE THEY LIKELY DIDN’T KNOW WAS AN OPTION, AND IN TURN HELP OUR CUSTOMERS GET WHAT THEY NEED SIGNIFICANTLY FASTER THAN WAITING FOR BUDGET TO APPEAR OR GOING THROUGH THE LENGTHY GRANT PROCESS. ”**

**MICHAEL CIESLIGA - GEOCONEX | ZETRON ACCOUNT MANAGER**